

DAVID BROWN

Summary

I am passionate about where the possibilities of the Internet can take us; as businesses, as a culture, and as people; as it continually impacts our careers, our opportunities to engage art and culture, and our relationships with each other. This drives my desire to contribute to the innovation that is taking place around us.

I am a web developer, designer and content writer with extensive experience in the non-profit sector, healthcare, education and fine arts.

Education

Boston University Center for Digital Imaging Arts, Waltham MA — Certification in Web Development, 2013

Liberty Theological Seminary, Lynchburg VA — Master of Arts in Religion, 2006

Fairmont State University, Fairmont WV — Additional writing and design courses, 2002

Fairmont State University, Fairmont WV — Bachelor of Arts in Communication, 1997

Skills

HTML5, CSS3, JavaScript (ES6, Vue.js), PHP, MySQL, WordPress, Magento, and Drupal. Proficient in responsive design and development, including modern layout tools such as Flexbox and CSS Grid. Web and UX design. Content writing and SEO. Proficient in the Adobe Creative Suite, especially Photoshop, InDesign, Illustrator and XD. Proficient in Git, MacOS, UNIX command line, CentOS, and Ubuntu.

Additional Skills

Copywriting and content writing, with emphases on search engine optimization, press releases, editorial writing, blogging, social media, editing and research. Journalism, especially feature articles and human interest stories.

Professional Experience

Technical Lead + Development Team Manager, MedTouch Boston, MA July 2016 - Present

Front-end development and content for internal-facing knowledge bases for technical support professionals. Project management and execution of major content management system migration.

Web Developer and Technical Writer, Cisco Systems Raleigh, NC February 2015 - July 2016

Front-end development and content for internal-facing knowledge bases for technical support professionals. Project management and execution of major content management system migration.

Web Designer and Developer, Raleigh-Durham International Airport - Oct. 2014 - Feb. 2015

Retro-fitting existing site with responsive design, and developing it as a custom WordPress theme. Designing internal graphics and print collateral.

Web Developer, CommonPlaces, Inc. Manchester, NH Nov. 2013 - Sept. 2014

e-Commerce and middleware development within a variety of content management systems, especially WordPress and Magento.

Web Producer, Kaspersky Lab Woburn, MA May 2013 - Nov. 2013

Moving content for North American websites from Drupal to SDL Tridion. Front-end development for new designs in preparation for content transfer, and maintenance of existing sites.

Web Designer and Developer, Content Writer and Editor, Freelance Remote, 2007-Present

Web design and development, SEO consulting, copywriting and editing (including press releases and web content).

Blogger, Infuze Magazine Remote 2006-2007

Blogged comic book news for an entertainment e-zine